

THE TRUE GUIDE TO MAKING MONEY ON FACEBOOK

FACEBANKERS

Welcome To FaceBankers!

First I'd like to thank you for purchasing this book!, this may just be the best investment you'll make today, Hows that you ask? Well Facebook has allowed me to make thousands of dollars a month all from the comfort of my home. I don't have to spam, I don't have to buy all kinds of expensive Software & I don't have to be an internet guru to get Facebook to pull in those almighty dollars for me. I'm going to TEACH you step by step how I'm able to make a six figure income each and every month on Facebook. Getting excited? me too. The methods I'm going to teach you are 100% my own, original unique methods. if you bought this book than you are the only one who has access to this powerful money making knowledge. I can only show you these methods I cannot do the work for you. However if you follow by these step closely than I'm sure you'll have no problem earning the amount of money I was able to achieve. Before we continue I want you to make me a promise! If you find these methods to make you hundreds to thousands of dollars a month - Don't tell anyone! Telling other people will only cause more competition for you & me eventually cause these methods and techniques to no longer be effective. If you're wondering why this book may be short I'll tell you why, No it's not because I'm lazy!, I make sure that I cut out the BS (Bull Shit) that other ebook writers use to trick the readers into thinking they're getting something of great "value". Yes every single page in this ebook is packed with only the information you need to make money on Facebook, not a bunch of useless fluff. With that said, I'd like to welcome you to Chapter 1. Facebook VS. Myspace. This first chapter is essential to help you understand why Facebook is so profitable, and why you should be spending your time on it, instead of the jaded Myspace.

Welcome to FaceBankers
To Your Success & Mine!

Webmaster
FaceBankers.com

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Chapter I. Facebook VS. Myspace



So what's the difference between Facebook & Myspace? How is making money on Facebook any different from earning money on Myspace? For starters there are some major differences. Myspace requires people to Spam for money. Spending hours using bot software just to pull in a few hundred bucks a day. Was the word got out about myspace marketing literally everyone was doing it. The market became saturated so quickly that nothing was effective anymore. Myspace users became accustom to these methods and began to ignore it & worst cases began to de-active their accounts do to spam. Shortly after myspace's spam wave, users began to move to Facebook, a nice spam free environment where they could interact with their friends in peace. Myspace is no longer the #1 social networking site. Facebook is where everyone is now, with a reported 4 million daily active users. Facebook has even recently reported that over half it's users login to their accounts a least twice a day. With Myspace it may have been months before users logged back in to check their messages or friends requests. You could spend hours sending out messages & friends requests just to find out nobody would be reading them for months. On Facebook you don't have that problem, you can be sure that users will read your messages, and answer to your friends requests within hours. This ultimately means quick results & quick money for you!

The next major difference is Facebook's viral aspect. Viral meaning it's ability for information and things to be spread around the network of friends very fast!. Myspace simply doesn't have these abilities. For example: every time a users does anything on

Facebook, whether it be add an Application to their profile, Join a Group, or become friends with someone new, all of these actions are posted in what's called a "News Feed" this news feed displays on the homepage of the users as well as the users network of friends. The users friends will often mimic the actions of the user, thus making Facebook the perfect viral host to spread word of your website, product, or anything else you want to use it for. In a later chapter we'll dive more into using Facebook's viral capabilities to maximize your visibility & profits.

Quick Tip! - *Having Lots of friends on your Facebook accounts can help you gain maximum exposure in the shortest amount of time. Lets your friends work for you by spreading information to their friends as well.*

Chapter II.

How To Make Money On Facebook (Right To The Good Stuff)

Well You Didn't pay your hard earned money to hear me ramble on about the anatomy of Facebook & Myspace. You paid to learn exactly what you need to do in order to milk Facebook out of thousands of dollars a month, and gain loads of targeted traffic right?

Absolutely! - In this Chapter I'm going to go over and outline the steps and techniques I used to make almost \$6,000 On Facebook within a months time. These methods and techniques are my own, I would ask that you only keep this information to yourself to avoid other Competition for yourself. Methods like these only make money if a select crowd of individuals know about them. Today you're going to be in the know!

The Classic "Hot Girl" Profile Method - With a New Twist!

If You haven't heard of the "hot girl" profile method here is a brief rundown of how this method works. You start by making an account on Facebook & using a picture of a "hot female". Why you ask? - Quite simply PEOPLE RESPOND TO IT!. Nobody want's to listen to a 40 year old bald guy with a beard. People In general tend to respond well to females online it's a proven fact! If you use "Hot girl" profiles while promoting your stuff on Facebook you'll automatically increase your revenue by tenfold.

Facebook Groups Or Shall I Say Gold mines?

Facebook "Groups" are literally Gold Mines, just waiting for you to take from. Users create random groups on Facebook & then invite all their friends to it. Then their friends invite more friends, before you know it that group has grown to over 1,000,000 users! Thats 1 million people that are going to be viewing your ad, product, or website. How do you get people to view this you ask? We'll get more into that later. Each group has whats called a "Wall" better known as comments and a "Discussion Board", which is basically a mini-forum within the group in which members can post their own threads. These two areas of the groups are where we'll be doing most of your marketing.

The Facebook Marketplace Domination

Facebook has a massive Free online marketplace in all the major cities. By making a profile in each one of these cities you know have access to post your "ads, listings, products, or websites" in each and every one of them for exposure to millions of people. Facebook is full of College students & young adults eager to try & buy new things. It's the perfect environment for marketing any product.

Making Money With Facebook Applications

Facebook users absolutely Love! the Facebook applications, which are developed by Facebook, Companies & average users like you. Users install these applications to their profiles and begin to invite their friends to them. because of these apps viral nature, the amount of users on these applications can grow in the millions. Making a very profitable nest egg for you. With these apps your a free to design, develop and post as many of your own ads as you want. Some developers are making as much as \$5,000/day from their Facebook Applications alone!

Let Your Facebook Friends Do All The Work For You Everytime!

Considering Facebook's viral aspect. It is possible for you to let your friends do a lot if not all of the marketing work for you. Having a solid base of friends will allow you to spread anything around Facebook like wildfire. You can apply the "hot girl" method to gain friends rapidly OR you could use the Marketing Tool provided to you with this book.

Wash, Rinse & Repeat!

After you find these methods to work for you, you're going to want to apply them over, and over again. Thats what you should do! Facebook like anything won't always be the best of they best for ever. You've seen what happened to Myspace right? Your goal is going to be milking Facebook as much as possible, for as long as possible. Take advantages of these methods while they are still fresh.

-- Are you ready to start making some money? I'll See Ya on Chapter 3.- -

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